



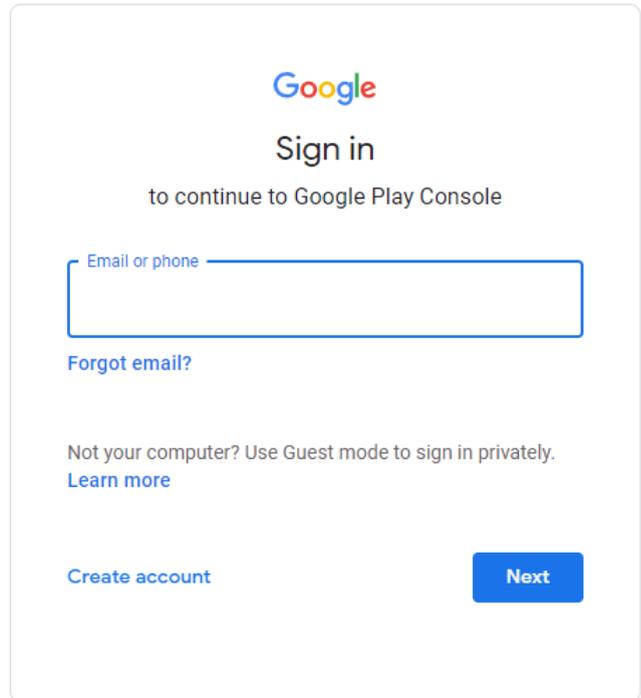
**How to complete  
Data Safety form on**

**Google Play Console**



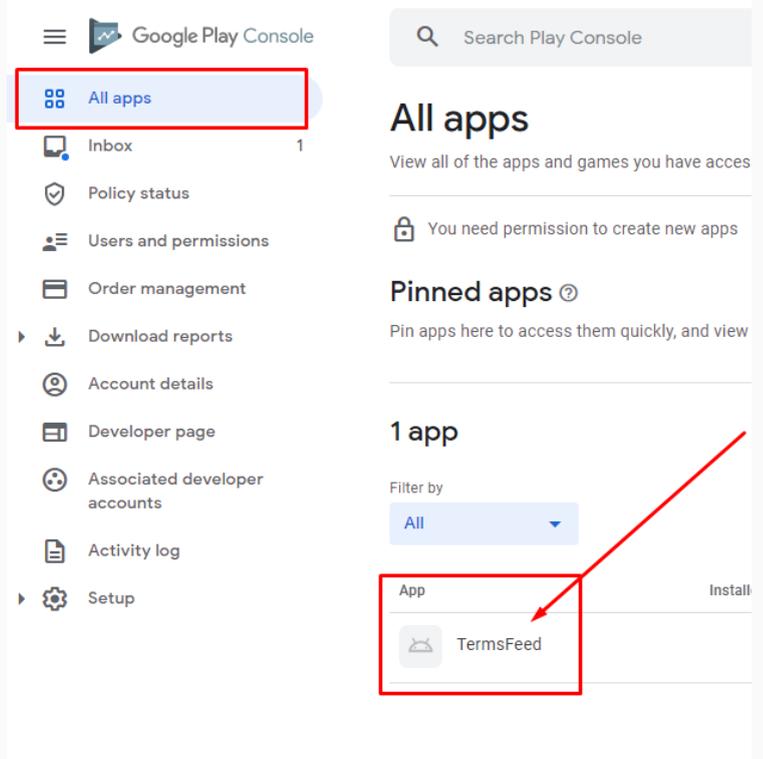
**Steps:**

1. **Log in** to your Google Play Console.

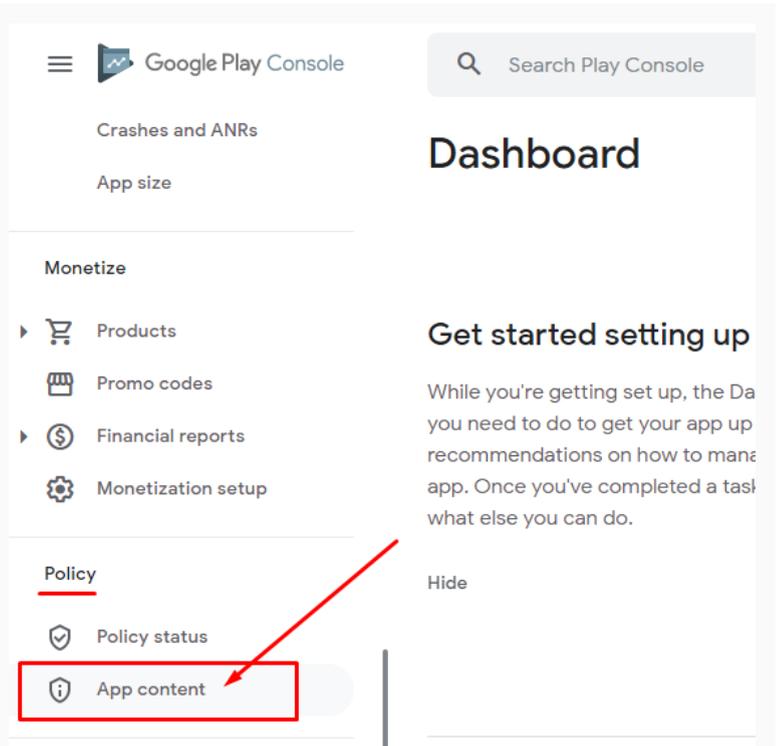


English (United States) Help Privacy Terms

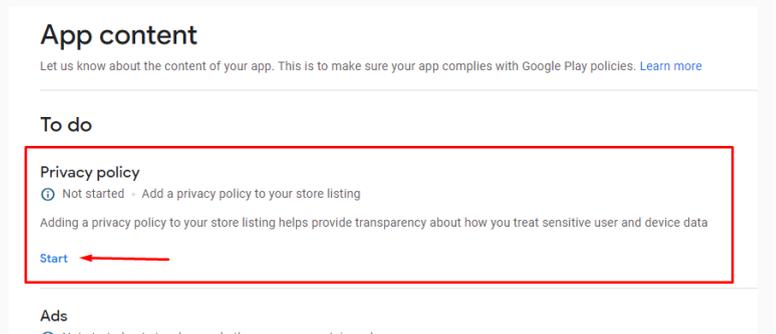
2. Click on the app you wish to work with:



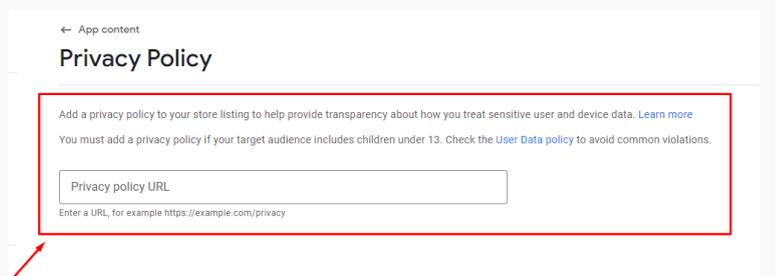
3. In the left menu, scroll to the **Policy** section and click on **App Content**:



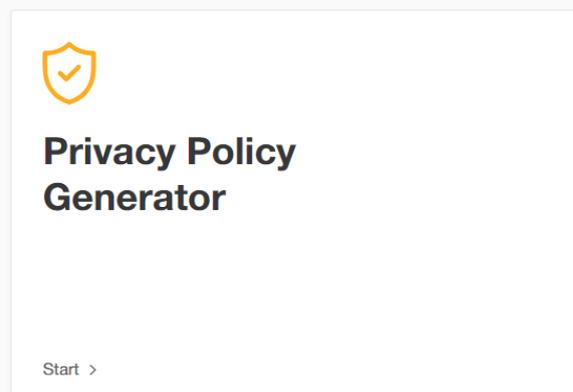
4. Click on the **Start** button under the **Privacy Policy** section:



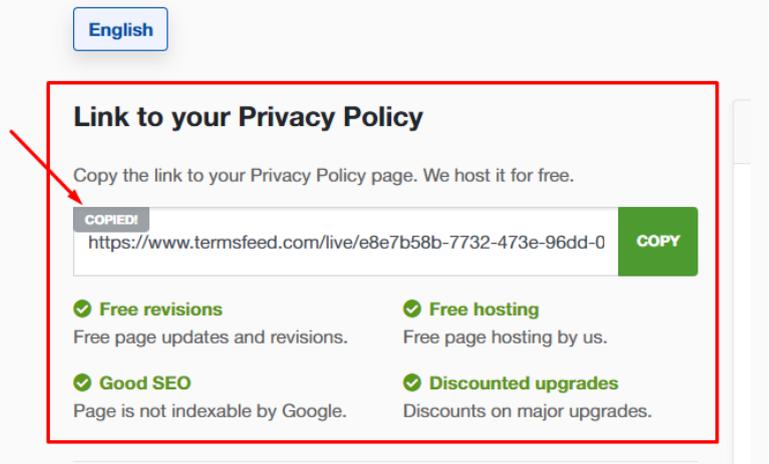
5. On this page, you'll see the field for adding the **Privacy Policy URL** for your app.



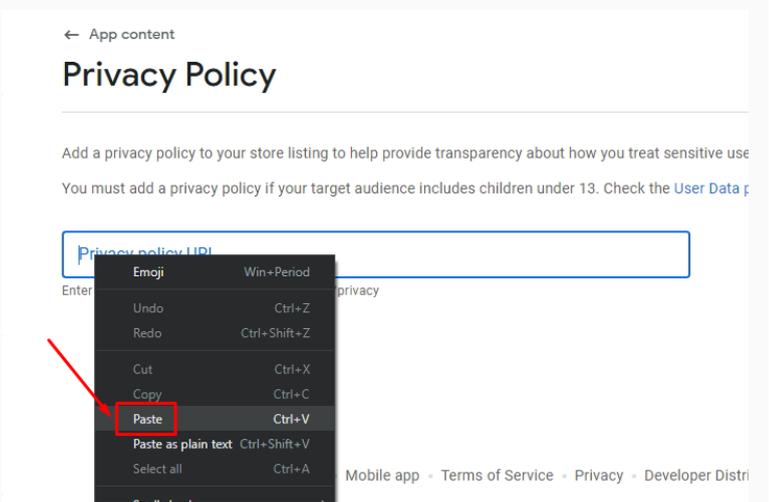
6. If you do not have a Privacy Policy, you can use [our Privacy Policy Generator](#) and create it within minutes. TermsFeed will host your Privacy Policy URL for free.



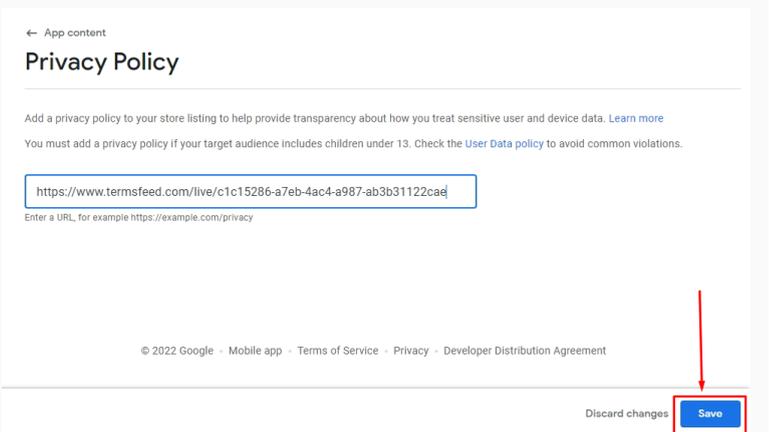
7. Once you have the Privacy Policy created by TermsFeed, click **Copy** from the **Link to your Privacy Policy** section to copy the URL:



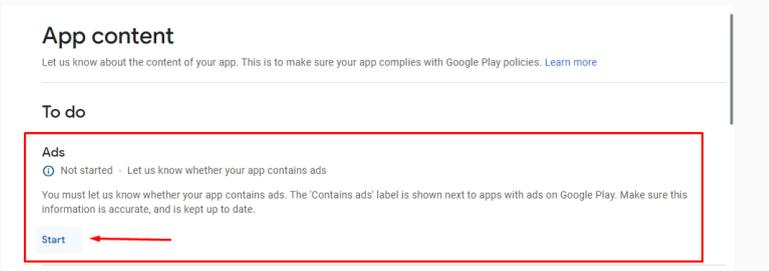
8. **Paste the Privacy Policy URL** in the field box:



9. Click **Save**:



10. Go back to the **App content** section and click on the **Start** button under the **Ads** section:



11. Answer if your app displays ads or not. Click on the **Save** button to continue:

← App content

## Ads

Let us know whether your app contains ads. This includes ads delivered by third party ad networks. Make sure this information is accurate and is kept up to date. [Learn more](#)

Ads

Does your app contain ads? Check the [Ads policy](#) to make sure your app is compliant.

Yes, my app contains ads  
The 'Contains ads' label will be shown next to your app on Google Play. [Learn more](#)

No, my app does not contain ads

Discard changes Save

12. Go back to the **App content** section and click on the **Start** button under the **App access** section:

## App content

Let us know about the content of your app. This is to make sure your app complies with Google Play policies. [Learn more](#)

### To do

#### App access

Not started [Provide instructions on how to access restricted parts of your app](#)

If parts of your app are restricted based on login credentials, memberships, location, or other forms of authentication, provide instructions on how to access them

Start ←

13. Answer if all your app functionality is available to users or it is restricted in some way. Click **Save** to continue:

← App content

## App access

If parts of your app are restricted based on login credentials, memberships, location, or other forms of authentication, provide instructions on how to access them. Make sure this information is kept up to date.

Google may use this information to review your app. It won't be shared, or used for any other reason. [Learn more](#)

All functionality is available without special access

All or some functionality is restricted

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Discard changes Save

14. Go back to the **App content** section and click on the **Start** button under **Targeted audience and content** section:

## Target audience and content

Not started

You must let us know the target age group of your app, and other information about its contents. This helps make sure that apps designed for children are safe and appropriate.

Start ←

15. Select the **targeted age** groups of your app and click on **Next** to continue:

← App content

## Target audience and content

Discard changes

1 Target age — 2 App details — 3 Ads — 4 Store presence — 5 Summary

### Target age

Target age group

What are the target age groups of your app?

Based on your response we'll highlight any actions that you may need to take, and the policies you may need to comply with.

Make sure you review the [Developer Policy Center](#) before publishing your app. Apps that don't comply with these policies may be removed from Google Play. [Learn more](#)

You can't select age groups below 13 because your app's ESRB rating is 'Teen' or higher.

5 and under

Back Next

16. At the **Store presence** step, click on **Next** to continue:

← App content

## Target audience and content

Discard changes

✓ Target age — 2 App details — 3 Ads — 4 **Store presence** — 5 Summary

### Store presence

Your app is not eligible for Designed for Families. You've declared that your target audience only includes users over 13

[Learn more](#)

Back **Next**

17. Click on the **Save** button to continue. You can review your answers under the **Summary** step:

← App content

## Target audience and content

Discard changes

✓ Target age — 2 App details — 3 Ads — ✓ **Store presence** — 5 **Summary**

### Here's what you've told us

Changes you make here may cause your Data safety form to become out of date. If you make changes, check your Data safety form to make sure that it accurately represents how your app collects and shares data.

Target age	The target age group for your app is: 18 and over
Designed for Families	Your app is not enrolled in the Designed for Families program

Back **Save**

18. Now it's time to fill in the **Data safety** form.

Go back to the **App content** section, scroll to the **Data Safety** section and click on the **Start** button:

App content

You must let us know whether your app is a COVID-19 contact tracing or status app. Examples of these types of app include apps that track or monitor infected or exposed individuals, and apps that verify an individual's current infection or vaccination status.

[Start](#)

### Data safety

Not started - Help users understand how your app collects and shares their data

Tell us about your app's privacy and security practices. This information is shown on your store listing to help users understand how you collect and share their data.

[Start](#)

19. When the **Data Safety** page opens, click **Next** at the bottom of the page to start the form:

← App content

## Data safety

Export to CSV Import from CSV

Help users understand how your app collects and shares their data. [Show more](#)

1 **Overview** — 2 Data collection and security — 3 Data types — 4 Data usage and handling — 5 Preview

Thank you for helping to keep Google Play a safe and trusted space for users.

In this questionnaire, you'll be asked to provide information about the user data collected or shared by your app. The information you provide will be shown on your store listing to help users better understand your app's privacy, security, and data handling practices before they download it.

Before you start, read the following information about the questions you'll be asked, and the information you'll need to provide. The information you provide will be reviewed by Google as part of the app review process.

### Definitions

On the next screen, you'll be asked whether your app collects or shares any of the required user data types. [View required data types](#)

\*Collected\* means data that is transmitted off the user's device, either to you or a third party. Some types of data collection are exempt. [View exemptions](#)

Discard changes Save draft Back **Next**

## 20. Start answering the questions based on your app and business model.

For example, under the **Data collection and security** section, answer the question with Yes or No. Click the **Next** button at the bottom of the page to continue:

The screenshot shows the 'Data safety' form at the 'Data collection and security' step. A red box highlights the question: 'Does your app collect or share any of the required user data types?' with radio button options for 'Yes' and 'No'. A red arrow points to the 'Next' button at the bottom right of the form.

## 21. Under the Data types section, answer the question about the data that is collected or shared with third parties by your app. When done, click Next at the bottom of the page:

The screenshot shows the 'Data safety' form at the 'Data types' step. A red box highlights the 'Data types' section, which asks to select all user data types collected or shared. A red arrow points to the 'Next' button at the bottom right.

## 22. Under the Data usage and handling section, answer the question about how data is used and handled. When done, click Next at the bottom of the page:

The screenshot shows the 'Data safety' form at the 'Data usage and handling' step. A red box highlights the 'Data usage and handling' section, which asks to select 'Start' to answer questions about data usage. A red arrow points to the 'Next' button at the bottom right.

## 23. You're almost done. Preview the answers and click on the Submit button:

The screenshot shows the 'Data safety' form at the 'Preview' step. A red box highlights the 'Store listing preview' section, which shows a summary of the app's data collection and sharing status. A red arrow points to the 'Submit' button at the bottom right.

**You're done!**



Legal compliance is now a breeze.

All-in-one compliance software that helps businesses get (and stay!) compliant with the law (GDPR, CCPA+CPRA, CalOPPA, and many more).